



A Division of ABC Fundraising®

1-800-368-4543

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America's Most Profitable Recycling Fundraiser!

EARN Up to
\$5
per cartridge



EARN Up to
\$200
per Cell Phone



ABC Fundraising®, "America's most trusted name in fundraising", has recently teamed up with the nation's largest recycling companies to bring you ABC Recycle® the most exciting and FREE fundraising opportunity ever!

By recycling cell phones and printer cartridges

your organization can earn thousands of dollars while helping to protect the environment.

With our Matching Bonus, your organization can double the amount of money you earn. For every \$100 you earn, ABC Recycle® will give you a FREE Scratch & Help® Fundraising Card, which when

completed, raises \$100! This makes ABC Recycle® the most profitable recycling fundraiser in the United States Today! No other recycling program even comes close to offering the kind of money you will be able to raise with ABC Recycle®! Best of all there is No Money Needed To Start!

TESTIMONIALS

"Thanks to ABC Recycle® our baseball league was able to afford new uniforms this year. We are planning our next ABC Recycle® fundraiser now and hope to double the amount of money this time."

- Steve Jones - Somerset Youth Baseball

"Last year we used ABC Fundraising's Scratch & Help® Fundraiser to raise over \$4000.00. We were very pleased with the results so this year we did the ABC Recycle® fundraiser and raised almost as much. The great thing about this fundraiser is that it doesn't feel like you are selling anything. People were generally very helpful and spent the extra time looking for their phones that they had stored away somewhere in their house"

- Yolanda Simmons - Fulton-Hempstead Church Choir

"We couldn't believe how many phones people had laying around their homes. One person gave us 5 phones! Each phone was worth about \$5. When you figure in the ABC Recycle® Matching Bonus, we actually made \$50 from that one person! This fundraiser is so easy!"

- Mary Stone - Marshall Elementary School

"I would definitely recommend trying the ABC Recycle® Fundraiser. We have tried other recycle programs in the past but nothing compares to the profit you can make with this fundraiser. With the matching bonus we went from \$1200 profit to \$2400 and we now have a year-round fundraiser in place and plan to make at least \$10,000 this year!"

- Josh Friedman - Raiders Youth Football League

It's as Easy as A-B-C!

- A** COLLECT USED CELL PHONES AND PRINTER CARTRIDGES.
- B** SEND THE CELL PHONES AND CARTRIDGES BACK TO ABC RECYCLE® WITH YOUR FREE SHIPPING LABEL.
- C** RECEIVE A CHECK FOR UP TO \$200 PER PHONE AND \$10 PER CARTRIDGE, PLUS RECEIVE OUR *MATCHING BONUS!



* See reverse side for matching bonus information

HOW IT WORKS

Because of the rapidly advancing cell phone technology, the average American buys a new cell phone once every two years. Most people will either throw their old phone out or just put it in their junk drawer only to forget about it until their spring-cleaning.

Right now there are over 500 million cell phones sitting in drawers of America's households. An equal amount of phones have found their way to our nations landfills where they will sit for thousands of years decomposing and negatively impacting the environment.

YOU CAN MAKE A DIFFERENCE WITH THE ABC RECYCLE® FUNDRAISING PROGRAM!

ABC RECYCLE® 4 Week Quick-Start Program:

ABC Recycle® has made it easier than ever to start a recycling fundraiser: If you follow these simple steps you will receive a check for up to \$200 per cell phone and \$10 per printer cartridge within 30 days of completing your fundraiser.

Week 1:

A Spread the word in your neighborhood by going door to door to businesses and homes. You should leave a letter explaining the fundraiser and detailing the dates and times you will be coming back to collect the phones and cartridges. This letter can be found by going to www.abcrecycle.com/flyers (Schools and youth organizations should send home letters with your members to give to their parents informing them of your ABC RECYCLE® fundraiser. This letter can also be found by going to our website at www.abcrecycle.com/flyers

B Set up a "Drop off" location. This can be a school, a member's house or a local restaurant or store.

C Have your members collect email addresses and send out a bulk email informing everyone of the recycling fundraiser. Let them know where they can bring their old cell phones and cartridges over the next 4 weeks.

Week 2:

A Go back to the houses and businesses that you went to during the first week and collect the phones and cartridges. If some people are not home you can leave another letter letting them know exactly which day you will be back to collect the phones and cartridges.

B Staple a small brown paper bag to the letter. This letter will explain that the bag is for the empty cell phones and printer cartridges and that you will be back on a specific day for a collection. The letter also explains that they should leave the bag in front of the door for your organization to pick up.

C Hold a meeting to motivate your members and to trade ideas for collecting phones and cartridges.

Week 3:

A Send out a follow up email reminding people of the drop off location and letting them know that they only have 2 more weeks to support your group by donating their cell phones and empty cartridges.

B Go back to the houses where you left the paper bags and collect their phones and cartridges.

C Bring all cell phones and cartridges to the central drop off location.

Week 4 FREE SHIPPING!:

A Box up all the phones and cartridges you have collected. You can get free boxes from any local liquor store. When packaging the printer cartridges and phones make sure you use plenty of newspaper or bubble wrap to ensure a safe delivery. If phones or cartridges are received broken ABC RECYCLE® will not be able to pay you for them.

B Simply call ABC Recycle® at 1-800-368-4543 to schedule your FREE SHIPPING. You will be emailed or faxed a FREE SHIPPING LABEL to place on your boxes and given instructions on how to schedule a pick up. You can expect a commission check for up to \$200 per phone and \$10 per cartridge within 30 days of ABC Recycle® receiving your boxes.

C *BONUS: You will receive 1 FREE Scratch & Help® booklet worth \$100 for every \$100 in commission you earn. Use your Scratch & Help® booklet to double your money!

FAQ's

Q: How much money can we make?

A: You can make up to \$200 per cell phone or up to \$10 per printer cartridge. The total your group earns will depend on how many members you have and the type of phones and cartridges you collect. Plus, with the ABC Recycle® Matching Bonus you can double the amount of money you make.

Q: Do we need to be a non-profit to participate?

A: No. Any type of group can participate.

Q: Do we need to pay to ship the phones we collect to you?

A: No. ABC Recycle® provides you with a shipping label to use so your shipping is 100% FREE.

Q: Do you accept all phones?

A: No. We accept more phones than any other recycling program, but there are still some phones that do not qualify for a commission.

Q: Is there a minimum # of phones and cartridges we need to send back?

A: Yes. The minimum # of phones is 15 "qualifying" phones and/or 20 printer cartridges.

Q: What is a 'qualifying' cell phone?

A: Qualifying phones are phones that we pay for. As a general rule they are limited to those specified on our most recent cell phone purchase price list. Prices on this list reflect working phones only. Working phones are phones that power up, possess an undamaged LCD screen, make a test call and are not cracked or otherwise damaged.

Q: Can I use ABC Recycle outside of the US?

A: Yes. We can accept "Qualifying" phones from other countries but we can only pay for partial shipping (up to 10% of your commission)

Matching Bonus



* ABC Recycle® is proud to offer a matching bonus in the form of 1 FREE Scratch & Help® booklet for every \$100 in commission earned by your organization from the collection of used cell phones and printer cartridges. Each Scratch & Help® booklet raises a total of \$100 when completed. This makes your recycling fundraiser twice as profitable!

How It Works- You will receive 1 Scratch & Help® booklet just like the one above for every \$100 in commissions earned from collecting used cell phones and used printer cartridges. Each Scratch and Help® booklet raises \$100 when completed!

To complete a booklet, simply ask your friends and family to scratch 2 circles and then donate the amount shown. Donation amounts range from .50 to \$3.00 In return for their donation, the donor receives a coupon sheet with 10 coupons from our National Corporate Sponsors including Pizza Hut, Jiffy Lube, JC Penney and many more! Each booklet contains 50 scratch off circles, and since each person scratches 2 circles, it only takes 25 people donating to complete one booklet! You make \$100 for each completed booklet!

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